

Dear Honorable Excellency,

As you are well aware, the International Science and Technology Exhibitions not only build a bridge between technologists, industrialists and investors, but now these events have become a place where the key actors in the innovation ecosystem of Iran can do networking there, and they are also recognized as a place to introduce new investment opportunities in technology projects and startups.

In this regard, Pardis Technology Park has been holding the International Innovation and Technology Exhibition (INOTEX) since 2012 in which the international companies participate to achieve the following objectives:

- 1- **Investment** (relationship between domestic and international investors with companies and startups)
- 2- **Partnership and Collaboration** (between technology companies and domestic/international startups)
- 3- **Networking and conversations** (between innovation and technology ecosystem activists)

Holding nine editions of the event, INOTEX has now become a platform for showcasing innovation and technology, exchanging of technical knowledge and technology, and partnerships between companies and domestic/international investors. During these editions, a total number of more than 1850 Iranian and foreign companies and startups have attended this event as exhibitors and more than 60,000 people have visited this exhibition.

In addition, every year INOTEX hosts different side events that take place before the exhibition and their results will be announced during the exhibition. Some of these events are described below:

- **INOTEX Pitch:** Startup competitions in the presence of investors.
- **INOTEX investment Café:** INOTEX has made it possible for everyone to raise funds for their businesses and invest in the biggest ideas.
- **INOTEX Talent:** It is a business acceleration event that targets companies and young people, especially new graduates and students when facing big companies.
- **INOTEX Stage:** It hosts inspirational lectures and provides panels to present success and failure stories with the presence of innovation ecosystem influencers from different countries.
- **INOTEX NEXT:** Futuristic reports have shown that the five domains of Data, IOT, AI, NBIC and Cloud, are influential in the economic future of countries. In this program, we intend to invite the experts from these five fields to study and exchange views around them.

Due to the outbreak of Coronavirus, while INOTEX 2020 has virtually hosted more than 400 companies and startups, and more than 20,000 online visitors, this time INOTEX 2021 will be held in a new and innovative way and in a combination of virtual and in-person sections in Pardis Innovation District.

So concerning the health of the visitors and audience in this event, INOTEX 2021 will be held in an open area. By observing special standards in the design of exhibition plans and the construction of booths in safe conditions and also keeping the social distance, the presence of the audience will be possible.

The virtual section of the INOTEX will be available for all the audiences from all over the world with its new, special and extensive facilities. So those who are not able to participate in this event in person can register for the virtual booths through the website of the event. The 3D booths provide the possibility of interactions with the audience on the Internet platform. So the exhibitors can interact with the visitors and share photos, videos and the catalog of their products and services with them.

Our website at www.inotex.com is available for more information and registration. Should you need any further information, please do not hesitate to contact Ms. Ebrahimi with the following contact information:

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Please accept, Excellency, the assurances of the highest consideration from INOTEX Secretariat.